RESPONDING TO GLOBALIZATION


The new challenges and opportunities created by the spread of globalization have reshaped both institutional and individual responses to this phenomenon. This comprehensive analysis of the way in which governments and firms have responded to globalization examines closely the options available to both, and the historical and institutional contexts to the strategic decisions made. Subjects covered include:

- The international monetary system after the Euro
- The response of the Japanese software industry to globalization
- The dynamics of globalization strategy in South Korea
- Australian integration into the global economy
- The impact on China and Russia in their move towards a market economy
- Institutional transitions in Yugoslavia and Bulgaria
- Latin American corporate strategies

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Related Fields:  Political Economy  Public Policy