

Curriculum Vita

Mark Alan Smith

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Professional Employment

Professor, University of Washington, Department of Political Science, 2010-present
Adjunct Professor, Comparative Religion Program of the Jackson School of International Studies, 2012-present
Adjunct Professor, University of Washington, Department of Communication, 2006-present
Associate Professor, University of Washington, Department of Political Science, 2002-2010
Assistant Professor, University of Washington, Department of Political Science, 1997-2002

Education

Ph.D. in political science, 1997. University of Minnesota. Examination Fields: American Politics, Methodology.

S.B. in economics, minor in political science, 1992. Massachusetts Institute of Technology.

Publications

Books:

Right from Wrong: Why Religion Fails and Reason Succeeds. 2022. Prometheus Books.

Secular Faith: How Culture Has Trumped Religion in American Politics. 2015. University of Chicago Press. Recipient of the 2015 Morris D. Forkosch Book Award from the Council for Secular Humanism.

The Right Talk: How Conservatives Transformed the Great Society into the Economic Society. 2007, hardback; 2009, paperback. Princeton University Press.

American Business and Political Power: Public Opinion, Elections, and Democracy.
2000. University of Chicago Press. Recipient of the 2001 Leon Epstein Award, given annually to recognize the best book in the field of political organizations and parties.

Book Chapters:

“The Mobilization and Influence of Business Interests.” 2010. In L. Sandy Maisel and Jeffrey M. Berry, eds., *Oxford Handbook of American Interest Groups and Political Parties*. Oxford University Press, pp. 451-67.

“Economic Insecurity, Party Reputations, and the Republican Ascendance.” 2007. In Paul Pierson and Theda Skocpol, eds., *The Transformation of American Politics: Activist Government and the Rise of Conservatism*. Princeton University Press, pp. 135-59.

Peer-Reviewed Articles:

“Religion, Divorce, and the Missing Culture War in America.” 2010. *Political Science Quarterly* 125:57-85.

“Intellectuals, Rhetoric, and Context: The Move to Economic Arguments by Conservative Writers.” 2006. *Studies in American Political Development* 20:1-17.

“Endorsements as Voting Cues: Heuristic and Systematic Processing in Initiative Elections.” 2004. *Journal of Applied Social Psychology* 34:2215-2233. With Mark Forehand and John Gastil.

“Ballot Initiatives and the Democratic Citizen.” 2002. *The Journal of Politics* 64:892-903.

“There’s More than One Way to Legislate: An Integration of Representative, Direct, and Deliberative Approaches to Democratic Governance.” 2001. *University of Colorado Law Review* 72:1005-1028. With John Gastil and Cindy J. Simmons.

“The Contingent Effects of Ballot Initiatives and Candidate Races on Turnout.” 2001. *American Journal of Political Science* 45:700-706.

“Public Opinion, Elections, and Representation within a Market Economy: Does the Structural Power of Business Undermine Popular Sovereignty?” 1999. *American Journal of Political Science* 43:842-863.

“The Nature of Party Governance: Connecting Conceptualization and Measurement.” 1997. *American Journal of Political Science* 41:1042-1056.

Book Reviews:

“Secularity and Non-Religion in American Politics: A Review Essay.” 2022. *Political Science Quarterly* 136:547-52.

From Politics to the Pews: How Partisanship and the Political Environment Shape Religious Identity, by Michele F. Margolis. 2019. *Perspectives on Politics* 17:253-55.

Elephant's Edge: The Republicans as a Ruling Party, by Andrew J. Taylor. 2008. *Perspectives on Politics* 6:613-14.

Freedom Reclaimed: Rediscovering the American Vision, by John E. Schwartz. 2006. *Perspectives on Politics* 4:369-70.

Budgetary Politics in American Governments, by James J. Gosling; and *Managing Public Expenditure in Australia*, by John Wanna, Joanne Kelly, and John Forster. 2003. *Journal of Comparative Policy Analysis* 5:87-90.

Does Business Learn? Tax Breaks, Uncertainty, and Political Strategies, by Sandra Suarez. 2001. *American Political Science Review* 95:487.

Other Writing:

“The Virus of Covid Tribalism,” *Arc Digital* (March 14, 2022)

“The Rise of Do-It-Yourself Religion,” *Persuasion* (November 29, 2021)

“Why Nobody Will Ever Agree on Whether Covid Lockdowns Were Worth It,” with James D. Long and Victor Menaldo, *The Conversation* (June 16, 2021)

Editing:

Guest editor for *American Politics Review*, March 2005 issue on “Direct Democracy and the California Recall.”

Grants and Awards

Donald R. Matthews Research Fund (\$8000), Department of Political Science, University of Washington, 2018.

Morris D. Forkosch Book Award from the Council for Secular Humanism, 2015.

Distinguished Graduate Award, Department of Political Science, University of Minnesota, 2010.

Royalty Research Fund (\$23,777), University of Washington, for “The Rise of the Right: Communication Strategies, Economic Insecurity, and the Power of Ideas,” 2004.

Leon Epstein Award, given annually to recognize the best book in the field of political organizations and parties by the American Political Science Association, 2001.

Faculty Grant Development (\$5000), College of Arts and Sciences at the University of Washington, 1999.

Doctoral Dissertation Fellowship, Graduate School of the University of Minnesota, 1996-97.

Hubert H. Humphrey Fellowship, University of Minnesota, 1992-93.

Phi Beta Kappa, Massachusetts Institute of Technology, 1992.

Invited Talks

“Seeking Truth in a Post-Truth World.” Keynote address of the Community College Master Teacher Institute on “Information Literacy and ‘Fake News’: The Search for Truth.” Seattle, Washington. July 11, 2019.

“The Challenges of Seeking Truth in the Current Environment for Media and Politics.” Keynote address of the spring conference of the Washington State Council for the Social Studies, Chelan, Washington. March 1, 2019.

“In _____ We Trust: Finding Where Division Ends and Unity Begins.” Veritas Forum, University of Washington. January 26, 2017.

“Secular Faith.” Wisconsin Book Festival, October 24, 2015. Broadcast live on C-SPAN BOOK TV.

“Secular Faith: Why Culture Trumps Religion in American Politics.” University of Minnesota, October 18, 2013.

“How Religious Groups in America Accommodate Political and Cultural Change.” University of Minnesota, May 7, 2010.

“Leaders, Followers, and the Role of Religion in American Politics.” The Ohio State University, May 8, 2009.

“Malleable Morality: Religious Perspectives on Slavery, Divorce, Homosexuality, and Abortion in America.” Columbia University, April 20, 2009.

“Malleable Morality: Religious Perspectives on Slavery, Divorce, and Homosexuality in America.” University of California, San Diego, January 20, 2009.

“The U.S. Presidential Election: A Transformative Event?” Symposium on the U.S. Presidential Election 2008 in a Global Perspective. November 22, 2008. International Institute of American Studies, Doshisha University, Japan.

“Election ’08: What Really Happened.” November 13, 2008. Provost Distinguished Lecture. University of Washington.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” American Enterprise Institute, forum on “The Right Books.” March 5, 2008.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” George Mason University, Center for the Study of Public Choice. February 5, 2008.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” City University of New York, Graduate Center. October 30, 2007.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” University of Wisconsin. November 20, 2006.

“Economics, Culture, and the Turn to the Right in American Politics.” Yale University. October 5, 2005.

“The Role of Rhetoric in the Policymaking Process.” Texas A&M University, Conference on Issue Framing. March 5, 2005.

“Reformulating the Rhetorical Grounds for Public Policy: The Changing Content and Effectiveness of Business's Political Arguments.” Workshop on Transformations in American Politics, Harvard University. March 6, 2004.

“Antibusiness and Antigovernment Sentiments in American Politics.” Pennsylvania State University. March 31, 2001.

“The Changing Politics of Ballot Initiatives.” University of Washington Alumni Association. October 25, 2000.

“The Sources of Business Power in the United States.” Simon Fraser University. October 16, 2000.

“The Conditions Under Which Business Wins and Loses in Politics.” University of California, Riverside. September 24, 1999.

Ph. D. Thesis

The Paradox of Unity: Business and Democracy in America. August 1997. University of Minnesota.

Fields of Interest

American Politics: Religion and Politics, Public Opinion, Political Communication, Interest Groups, Political Parties, Political Economy, and American Political Development.

Methodology: Research Design, Econometric Analysis.

Courses Taught

Undergraduate: Introduction to American Politics; Religion in American Politics and Society; American Interest Groups; Congress; American Political Culture; Free Will, Nature, and Nurture in Politics and Society; Political Science as a Social Science; The Politics of the White Working Class; Seeking Truth in an Age of Cynicism, Misinformation, and Political Polarization.

Graduate: Political Research Design and Data Analysis, Public Opinion, Interest Groups and Social Movements, American Politics Core, American Political Culture, Parties and Political Conflict in America; Is America Democratic?

Conference Presentations

“Discovering Morality through Inclusive Deliberation.” Paper presented at the 2020 meeting of the American Political Science Association.

Author meets critics panel on *Secular Faith: How Culture Has Trumped Religion in American Politics*, 2016 annual meeting of the Association for the Sociology of Religion, Seattle, Washington.

“How Christian Groups in America Have Accommodated Changing Beliefs about Homosexuality.” Paper presented at the 2011 meeting of the American Political Science Association, Seattle, Washington.

“Why Religious Perspectives on Slavery Follow Rather than Lead Public Opinion.” Paper presented at the 2009 meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Religion, Divorce, and the Missing Culture War in America.” Paper presented at the 2008 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Starve the Democrats: The Long Shadow of Deficit Politics.” Paper presented at the 2006 meeting of the American Political Science Association, Washington, D.C.

“It’s the Economic Reputation, Stupid: Objective Performance, Subjective Perceptions, and Electoral Outcomes.” Paper presented at the 2005 meeting of the American Political Science Association, Washington, D.C.

“The Role of Political Communication in the Policymaking Process.” Paper presented at the 2005 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Reframing the Right: The Republican Party’s Usage of Economic Arguments, 1948-2004”

- Paper presented at the 2004 meeting of the American Political Science Association, Chicago, Illinois.
- “Advocacy Groups, Think Tanks, and the Economic Programs of Liberals and Conservatives.” Paper presented at the 2004 meeting of the Midwest Political Science Association, Chicago, Illinois.
- “The Emergence of Intellectual Conservatism and the Transformation of Economic Discourse.” Paper presented at the 2003 meeting of the American Political Science Association, Boston, Massachusetts.
- “Politicians, Citizens, and Perceptions of a Rightward Shift in American Public Opinion.” Paper presented at the 2003 meeting of the Midwest Political Science Association, Chicago, Illinois.
- “The Rise of Economic Framing in American Politics.” Paper presented at the 2002 meeting of the American Political Science Association, Boston, Massachusetts.
- “From Freedom and Justice to Economic Growth and Prosperity: The Evolution of Conservative Thought in Twentieth Century America.” Paper presented at the 2002 meeting of the Midwest Political Science Association, Chicago, Illinois.
- “Ballot Initiatives and the Democratic Citizen.” Paper presented at the 2001 meeting of the Western Political Science Association, Las Vegas, Nevada.
- “There’s More than One Way to Legislate: An Integration of Representative, Direct, and Deliberative Approaches to Democratic Governance.” With John Gastil and Cindy J. Simmons. Paper presented at the University of Colorado Law Review Symposium, “New Structures for Democracy,” Boulder, Colorado, February 2001.
- “Economic Prosperity and Policy Liberalism in the American Public.” Paper presented at the 2000 meeting of the American Political Science Association, Washington, D.C.
- “The Unintended Consequences of Ballot Initiatives for Political Efficacy and the Perceived Responsiveness of Government.” Paper presented at the 2000 meeting of the Western Political Science Association, San Jose, California.
- “Do Ballot Initiatives Create More Knowledgeable Citizens? An Exploratory Analysis.” Paper presented at the 1999 meeting of the American Political Science Association, Atlanta, Georgia.
- “Ballot Initiatives, Voter Interest, and Turnout.” Paper presented at the 1999 meeting of the Western Political Science Association, Seattle, Washington.

“Business, Think Tanks, and Public Opinion.” Paper presented at the 1997 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Time Serial Designs and Cross-Sectional Designs: Uncovering the Structural Logic of Pooled Analyses.” Paper presented at the 1995 meeting of the American Political Science Association, Chicago, Illinois.

Professional Activities

manuscript referee:

American Journal of Political Science, American Political Science Review, American Politics Research, Canadian Journal of Political Science, Comparative Political Studies, Journal of Politics, Political Research Quarterly, Political Science Quarterly, Politics & Policy, Polity, Public Opinion Quarterly, State Politics and Policy Quarterly, University of California Press, Temple University Press, University of Chicago Press, New York University Press, National Science Foundation

editorial board of *American Politics Research*, 2003-2016

editorial board of *State Politics and Policy Quarterly*, 2004-2015

executive committee of the Political Organizations and Parties section of the American Political Science Association, 2003-2005

numerous appearances on television (C-SPAN, Northwest Cable News, FOX News; KING-5, KOMO-4, Q-13, KIRO-7, all of Seattle) and radio (KUOW-94.9, 103.7 the Mountain, KIRO 710 AM, all of Seattle; 860 AM of Portland).

Administrative Experience

Graduate Program Coordinator, 2012-2015

Associate Chair of Political Science, 2007-2008, 2018-

Chair of Graduate Admissions and Financial Aid, 2005-2007, 2008-2010

Organizer, speaker series, Center for American Politics and Public Policy, 1998-2004

Search committees for Director, Jackson School of International Studies, 2010; public law, political science, (2001); American politics, political science, (2002, 2008, 2009, 2015, chair); and lecturer, political science, 2019

Convocation Coordinator, 2005, 2006, and 2017

last updated 04-30-2022