

URBAN SOCIAL CHANGE

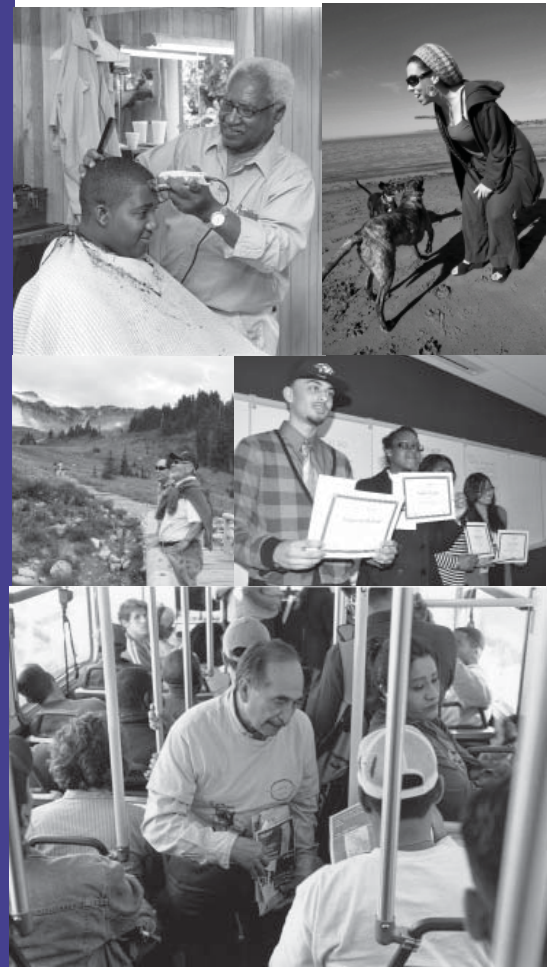
POWER . STRATEGY . INNOVATION

How does an underfunded government agency in a city with low scores in health, wealth, and education not only expand crucial services, but become a unifying agent for social progress? How can a city move past years of acrimony and contradicting factual claims to arrive at a community-wide vision for the use of waterfront property? How does a public university become truly engaged in its surrounding city, transitioning from an ivory tower to a community partner? How does a small group of residents band together to “fight city hall?”

SOCIAL CHANGE (TURB 340 / Fall '15) will provide students with a framework and understanding of community building and collective impact on public policy. The course will enable students to engage in the art and science of finding creative solutions to real-world challenges facing communities.

Through complex case studies, documentary films, readings, and field research and analysis, students will learn about the often conflicting approaches to community building, community engagement, community organizing, and community empowerment — and the ever-changing relationships between government, nonprofits, private enterprise, and the diverse consistencies that make up a city and a community. The course will include a term-long project focusing on social change in the South Sound.

MONDAY/WEDNESDAY, 4:15 — 6:20 PM (Hybrid)



PROFESSOR FERN TIGER joined UWT in 2012 after 8 years at Arizona State University. An artist by training, her professional focus is on the importance of integrating diverse disciplines to address contemporary social issues.

Fern is founder and creative director at Fern Tiger Associates (FTA), a strategy firm that works with nonprofit and public sector organizations dedicated to social change. FTA uses interdisciplinary skills to increase civic engagement, improve public education, and build community. www.ferntiger.com.